

# Words & Deeds

LEADERSHIP  
AWARD DINNER

HONOURING TORONTO MAYOR JOHN TORY

TRIBUTE BOOK  
GUIDELINES

## TRIBUTE BOOK GREETINGS & ADVERTISEMENT SUBMISSIONS

### Specifications

- Preferred file type is PDF.
- High resolution JPG and TIFF formats are acceptable.
- All pixel artwork must have a minimum resolution of 300 dpi.
- All fonts must be converted to outlines (also called curves or paths) in your native application program before creating your PDF.
- All artwork must include .125" bleed on all sides.
- Colours should be CMYK. (Please do not include pantone (spot) colours.)

### Dimensions

Full-page - 8" (w) x 10" (h)  
Half-page - 8" (w) x 5 (h)  
Quarter-page - 4" (w) x 5 (h)

### Greetings

Text for personal greeting submissions can be laid out by our designer.

### Inquiries

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### Submit to

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Please submit logo or artwork by **May 16, 2017** to ensure inclusion in our Tribute Book